

Dairy Flash

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The latest news from the world of dairy

Commission must think 'circular' when redefining the CAP



End of July, **Dr. Karl Falkenberg**, the former Director General of DG ENVIRONMENT and key note speaker at our EDA Dairy Policy Conference – "Sustainable Dairy" – in March 2016, released his recommendations for a profound review of the EU's agriculture policy under the title '[Sustainability Now!](#)' 

Nine out of the 30 pages of the 'strategic notes' deal with agriculture where Dr. Falkenberg asks some of the questions that will guide the discussions on the future CAP: stopping the rural exodus (less industrialised agriculture can offer more employment opportunities), food quality & health (pesticide exposure is linked to the model of industrial farming), and keeping the EU landscape (unhealthy levels of nitrogen in surface waters due to large-size production). This initiative underlines the overall policy line of the EU Commission towards a more integrated approach what EU Commission President Jean-Claude Juncker has called "*the end of the silo thinking*".



Dr. Karl Falkenberg, Senior Adviser to Jean-Claude Juncker at our EDA Dairy Policy Conference 2016 with EDA chair Michel Nalet

Comment on draft PEFCR for dairy products until 9th September 2016

As of 29th July 2016, the 2nd PEFCR (Products Environmental Footprint Category Rules) draft for dairy products is open for a six-week public consultation. It is freely accessible on [DG ENVI website for information](#)  and for [comments](#)  by 9th September. This step also marks the start of the communication phase. Indeed, this 2nd draft of the document includes a preliminary indication of the communication vehicles (CVs) for communicating life cycle environmental performance to business partners, consumers

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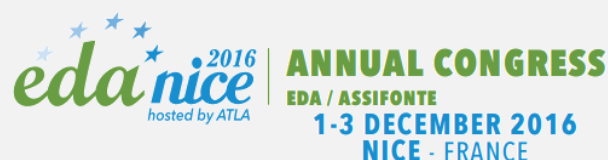
and other company stakeholders, to be tested by the Dairy PEF Technical Secretariat (TS). The tests on CVs will run from August to October 2016. *"The communication vehicles have been chosen depending on the aim of such communication (communicating environmental footprint information and raise awareness, increase visibility and positive image, inform and educate consumers, etc.) and the target groups participating in the tests (B2B or B2C)."* The three impact categories selected are climate change, water resource depletion and land use. Further steps in the process of developing the Dairy PEFCR are the external review of the draft methodology by a review panel, the recalculation of benchmarks and the final approval by the Steering Committee by mid-2017.

EU Commission presents new legislative proposals to tackle climate change

In July 2015, the European Commission had released two new legislative proposals allowing it to reach its climate commitments – i.e. collectively reduce greenhouse gas emissions of at least 40% by 2030 compared to 1990 levels across all sectors. The agricultural and land use sectors are particularly targeted by both proposals, with possible impacts on dairy production. The first legislative proposal deals with the European policy architecture named Effort Sharing Decision (ESD) between Member States which covers, amongst others, non-CO₂ emissions from agriculture.

This proposal aims at setting up binding greenhouse gas emissions reduction for each Member State between 2021 and 2030 (from 0% to -30%) on the base of its GDP per capita. The second one focuses on the land use, land use change and forestry sector (so-called 'LULUCF') by reaffirming the need to balance greenhouse gas emissions against greenhouse gas 'removals' (removing them from the atmosphere), between 2021 and 2030.

The EU Commission presented this new package of measures to accelerate the shift to low-carbon emissions, and to draw attention to the auspicious perspectives presented for grassland which is expected to double its emissions removals by 2030 (from -9,3 to -18,6 million t. CO₂) according to the EUCLIMIT Reference 2016. Both legislative proposals as well as the European Strategy for low-emission mobility can be found on [DG ENVI website](#) .



The European Dairy Association (EDA), Assifonte and the Association of French Milk Processors (ATLA) are eager to welcome you to the unmissable 2016 EDA Convention in Nice (France), on the stunning French Riviera, from 1st to 3rd December 2016. Don't forget to book at www.eda2016.eu . Visit the website for more information on hotel reservations and the [programme](#) .

We look forward to seeing you in Nice - connect to the world of dairy!

