

Dairy Flash

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The latest news from the world of dairy

EDA meets with European Commissioner for Trade Cecilia Malmström

*"The efforts and the commitment of **EU Commissioner Cecilia Malmström** and her excellent cooperation with **EU Commissioner Phil Hogan** are a very solid basis for the European dairy sector and our global ambition. The good progress made in some essential trade agreements is very much appreciated. The EU dairy sector is competitive at world level and we need a trade policy that supports our efforts", stated **EDA chair Michel Nalet** in the meeting.*

*"We talked about the various ongoing trade negotiations and we were impressed by the open discussion on dairy topics and by the deep and detailed knowledge of **EU Commissioner Cecilia Malmström**", outlined **Jonas Carlberg**.*

*"We also clearly flagged up the pro-trade attitude of the EU dairy industry and EDA, our trade association, while also tackling the more difficult issues and our concerns with regards to specific free trade agreements" commented **Riitta Brandt**.*

Below: EU Commissioner Cecilia Malmström with EDA chair Michel Nalet (right) and our EDA Board members Riitta Brandt and Jonas Carlberg (left)

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Cecilia Malmström 
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"Happy to talk to [@EDA_Dairy](https://twitter.com/EDA_Dairy) about trade. We share optimism on big opportunities for European dairy sector in trade agreements."



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Dr Karl Falkenberg joins EDA meeting for an exchange on sustainable dairy

With the '[Sustainability, Now!](#)' paper [i](#), **Dr Karl Falkenberg**, Senior Advisor to EU Commission President Jean-Claude Juncker, the discussion on the future of the CAP gained a new momentum. **Jørgen Hald Christensen**, CEO of the Danish Dairy Board, invited Dr Karl Falkenberg to exchange on the solutions proposed by the dairy industry during an EDA meeting.

"Keeping the 17 United Nations' [Sustainable Development Goals \(SDGs\)](#) [i](#) in mind when rethinking the future European agriculture seems to be a valid script for Dr Falkenberg. Our dairy sector in Europe and at international level is in a good position: when we look at our alignment with the SDGs today, it's safe to say that the dairy industry has to position itself along with this policy direction", summarised Jørgen Hald Christensen after the meeting.



Dr Karl Falkenberg (left) with **Jørgen Hald Christensen** (right)

EDA nominated as member of EU Commission's new platform to reduce food wastage

The dairy processing companies wish to share experience and support the Commission in further action to use resources efficiently and prevent losses of food along the chain. EDA has now been nominated as member of the newly-created **EU Platform on Food Losses and Food Waste**. The inaugural meeting is scheduled for 29 November.

70 public and private organisations will contribute to this platform, aiming at finding joint actions along the chain to support the Commission in its work on one of the **UN sustainable development goals**: that of reducing food waste by 50% until 2030. EU Commission's press release states the criteria for membership as "*selected based on their experience in food waste prevention, capacity for stakeholder outreach and coverage of activities and interests in the food value chain*".

See details of actions in the dairy sector in our [EDA factsheet: "Preventing food wastage in the dairy sector – the European manufacturers take action and safeguard resources"](#) [i](#) and extended version [i](#).

Mandatory origin labelling: EDA complaint letter to the EU Ombudsman

Following a waltz of draft origin labelling decrees notified all along the summer - France, Italy, Romania and Lithuania- now Greece has decided


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to table a national origin labelling scheme. Therefore, more and more EU Member States are following the French example triggering the procedure of article 45 of the EU Regulation 1169/2011 failing to give the justifications required by the EU law.

In this difficult time of increasing national market protectionism, EDA has now addressed a letter of complaint to the EU Ombudsman questioning the procedure followed by the EU Commission in the assessment of the French notification. The letter refers to the respect of the guiding principles of the EU Institutions which should be a safety net for the protection of the values of the Treaty on the Functioning of the European Union.

Response from the Commission on current market situation: July Package regulations published today

The July package (see Dairy Flash #52 ) contains three main elements: A **EU-wide scheme to incentivise a reduction in milk production** (€150 million); **conditional adjustment aid** to be defined and implemented at Member State level out of a menu proposed by the Commission (€350 million that Member States will be allowed to match with national funds, thus potentially doubling the level of support being provided to farmers) and a range of **technical measures to provide flexibility**, cash-flow relief and reinforce the safety net instruments (by prolonging intervention and private storage aid for Skimmed Milk Powder).

The scheme is meant to incentivise a reduction in milk production: the aid shall be fixed at €14/100kg, with a total of maximum €150,000,000 available for the scheme, and no more than 50% of the total quantity delivered by the individual farmers in the reference period; the minimum quantity covered will be 1,500 kg; there will be 4 reduction periods: Oct-Dec, Nov-Jan, Dec-Feb, Jan-Mar (unless the overall quantities have been applied for earlier), with one application per farmer for all periods except farmer application for period 1 can also apply for period 4 and payment shall be made no later than 90 days after the end of the reference period.

Kick-off of the platform on sustainable protein sourcing for feeding dairy animals at EDA

A group of company representatives came together to reflect about possible joint actions to support further effort in **Sustainable Sourcing of Protein** for feeding dairy cows. **Tjeerd de Groot**, CEO of the [Dutch Dairy Association \(NZO\)](#)  presented the outcome of the meeting to the EDA FEP Committee. The kick-off meeting started a new cooperation with EDA's sustainability experts that will allow a broadening of the topic in the interest of the dairy industry.

Your favourite
Dairy Product?

"I love yoghurt."

Dr Karl Falkenberg

Senior Advisor to EU Commission
President Jean-Claude Juncker



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Dairy Highlights ahead...

September



- **Sun 11 – Wed 14:** **Informal AGRIFISH** | Bratislava (SK)
- **Mon 12:** **Special Committee on Agriculture (SCA)** | Bratislava (SK)
- **Tue 13 – Fri 16:** **SPACE 2016** - Salon international des Productions Animales | Rennes (FR) 
- **Wed 14 – Fri 16:** **XIV Dairy Cooperatives Forum** | Jachranka (PL)
- **Thu 22 – Fri 23:** **SUSMILK conference** "Solutions for sustainable milk processing" | Santiago de Compostela (ES) 
- **Tue 27 – Thu 29:** **WTO Public Forum** | Geneva (CH)

eda nice 2016 | ANNUAL CONGRESS EDA / ASSIFONTE 1-3 DECEMBER 2016 NICE - FRANCE

The European Dairy Association (EDA), Assifonte and the Association of French Milk Processors (ATLA), are eager to welcome you to the EDA Convention 2016 in Nice (France), on the stunning French Riviera, from 1st to 3rd December 2016.

Under the theme of 'European Dairy Ambition', we invite you to be part of our white think tank, to discover and discuss the future role and approach of European Dairy in our globalized dairy world and to make the most of a unique opportunity to meet and exchange with other key dairy players from all over Europe.

Our 2016 Convention, held in English and French, promises to provide you with enriching presentations from outstanding speakers – the list of confirmed speakers for the first session includes **EU Commissioner Phil Hogan**, **Annikka Hurme** (CEO Valio Oy), **Daniel Jaouen** (CEO Lactalis), **Peter Stahl** (CEO Hochland SE and chair of MIV), and **Peder Tuborgh** (CEO Arla Foods amba).

Don't forget to book at www.eda2016.eu  and check out the [programme](#) .

